

C E M E N T  
C O L L E C T I O N



**Because design should feel as good as it looks.**

High-quality porcelain tiles offer much more than just visual appeal. They deliver lasting performance and reliability. Unlike titanium flooring, which tends to wear out quickly after installation, porcelain tiles are a long-term investment for both residential and commercial spaces.

Why Choose Porcelain Tiles?

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**Design Versatility**

Porcelain tiles are not limited by design. They are available in a wide range of finishes, textures, and aesthetics to suit any style or space.



**Crazing Resistance**

Porcelain tiles undergo rigorous ISO-certified testing to ensure they do not crack or craze over time, even under heavy use.



**Low Porosity**

These tiles are non-porous, which means they do not absorb moisture. As a result, they do not warp, stain, or discolor, even in the long term.



**Thermal Expansion Resistance**

Porcelain tiles have excellent dimensional stability, showing minimal expansion or contraction with temperature changes—ensuring your floor remains flat and intact over time.

Not all cement-inspired floors are created equal. While titanium and cut cement floors bring a raw, industrial edge, they come with drawbacks.

### **Titanium Floors & Cut cement floors**

- **High Porosity**

These floors are naturally porous, which means they tend to absorb moisture, oils, and stains easily.

- **Surface Wear**

Over time, the surface of titanium and cut cement floors can wear unevenly, especially in high-traffic areas.

- **Prone to Cracking**

Due to the rigid and brittle nature of cement, both titanium and cut cement floors are susceptible to hairline cracks or larger fractures, particularly in environments with temperature fluctuations or structural movement.

- **Dust Accumulation**

These floors can generate or trap fine dust particles, especially if the surface isn't sealed or polished.

- **Slip Resistance**

Although cement textures can offer some grip, when wet or worn down, these surfaces may become slippery and unsafe—particularly in residential or commercial environments where safety is a concern.

- **Visual Incompletion**

Despite their industrial appeal, cement-inspired floors can often look unfinished or patchy if not properly executed or maintained. Inconsistencies in tone, texture, or application can detract from the intended design outcome.



# Symbology

Our versatile cement tiles are ideal for both wall and floor applications—  
see their functional specifications below.

## TYPE



FLOOR TILES



WALL TILES



GLAZED VITRIFIED TILES



PORCELAIN TILES

## FINISHES



POLISHED



SATIN MATT



MATT



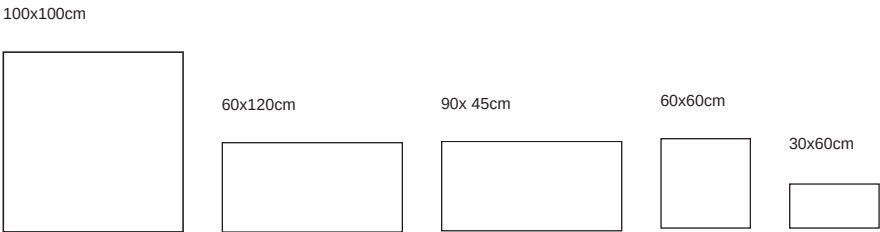
GLOSS

# DETAILS

Available Colours



Available Sizes



[View on web](#)



## Etoile Beige

*Finish : Satin Matt*

*Size : 100x100cm*

*Glazed Vitrified Tiles*



100x 100 cm

2YH.SM



# Randomness

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Etoile Beige 100x100 cm





## Pienza Gray

*Finish : Satin Matt*

*Size : 100x100cm*

*Glazed Vitrified Tiles*



100x 100 cm

6YC.SM



## NICHE INSIGNIA PIENZA COLLECTION



FLOOR: Pienza Gray  
100x100cm

## Native Collection

*Finish : Polished*  
*Size : 60x120cm*

*Glazed Vitrified Tiles*

Native Spring



60x120cm | Polished

1KD.PL

Native Beige



60x120cm | Polished

2KD.PL



## Native Collection

*Finish : Polished*  
*Size : 60x120cm*

*Glazed Vitrified Tiles*

Native Rust



60x120cm | Polished

1KD.PL

Native Green



60x120cm | Polished

5KD.PL



**Native Collection**

*Finish : Polished*  
*Size : 60x120cm*

*Glazed Vitrified Tiles*

Native Rust



Midtown Collection

Finish : Matt  
Size : 60x120cm

Glazed Vitrified Tiles

Midtown White



60x120cm | Matt1DM.MA

Midtown Beige



60x120cm | Matt2DM.MA

**Midtown Collection**

*Finish : Matt*  
*Size : 60x120cm*

*Glazed Vitrified Tiles*

Midtown Grey



60x120cm | Matt

9DM.MA



## MIDTOWN COLLECTION



**FLOOR:** Midtown Gray  
60x120cm



## Urban Touch Collection

*Finish : Matt*  
*Size : 90x45cm*

*Glazed Vitrified Tiles*

Urban Touch Smoke



90x45cm | Matt

3DM.MA

Urban Touch Grey



90x45cm | Matt

6DM.MA

## Urban Touch Collection

*Finish : Matt*  
*Size : 90x45cm*

*Glazed Vitrified Tiles*

Urban Touch Natural



90x45cm | Matt

8DM.MA

Urban Touch Moss



90x45cm | Matt

5DM.MA



## URBAN TOUCH COLLECTION



**FLOOR:** Urban Touch Gray  
90x45cm

**Petra Collection**

*Finish : Matt*  
*Size : 90x45cm*

*Glazed Vitrified Tiles*

Petra White



90x45cm | Matt 1DD.MA

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Petra Grey



90x45cm | Matt 7DD.MA

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## Petra Collection

*Finish : Matt*  
*Size : 90x45cm*

*Glazed Vitrified Tiles*

Petra Natural



90x45cm | Matt

8DD.MA

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## PETRA COLLECTION



FLOOR: Petra White 90x45cm

Heritage Cement Collection

Finish : Matt  
Size : 90x45cm

Glazed Vitrified Tiles

Heritage Cement White



90x45cm | Matt 1DC.MA

Heritage Cement Yellow



90x45cm | Matt 2DC.MA

## Petra Collection

*Finish : Matt*  
*Size : 90x45cm*

*Glazed Vitrified Tiles*

Heritage Cement Green



90x45cm | Matt

5DC.MA



## HERITAGE CEMENT COLLECTION



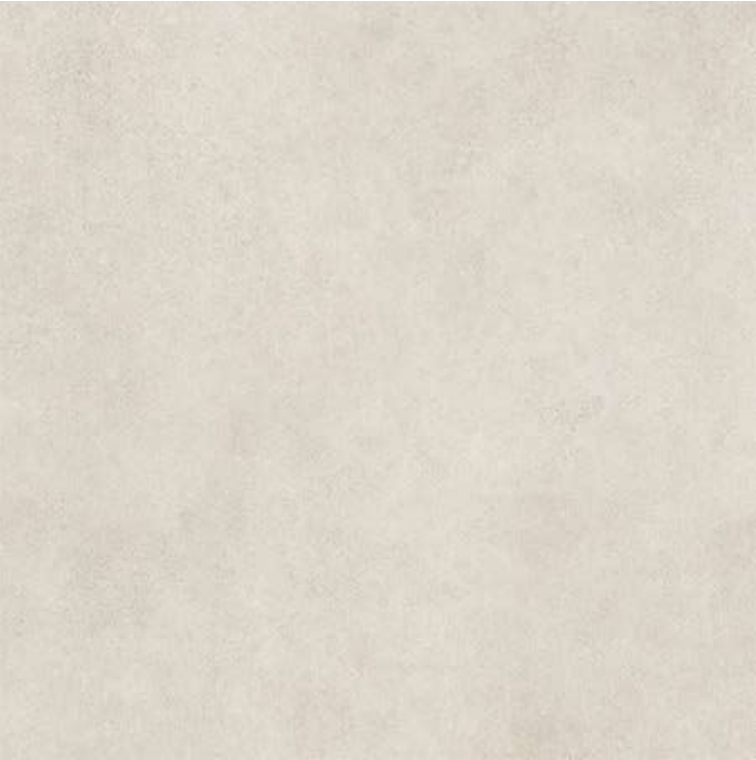
FLOOR: **Heritage** Cement White 90x45cm

# Mornel Collection

Finish : Matt  
Size : 60x60cm

Glazed Vitrified Tiles

Mornel Ivory



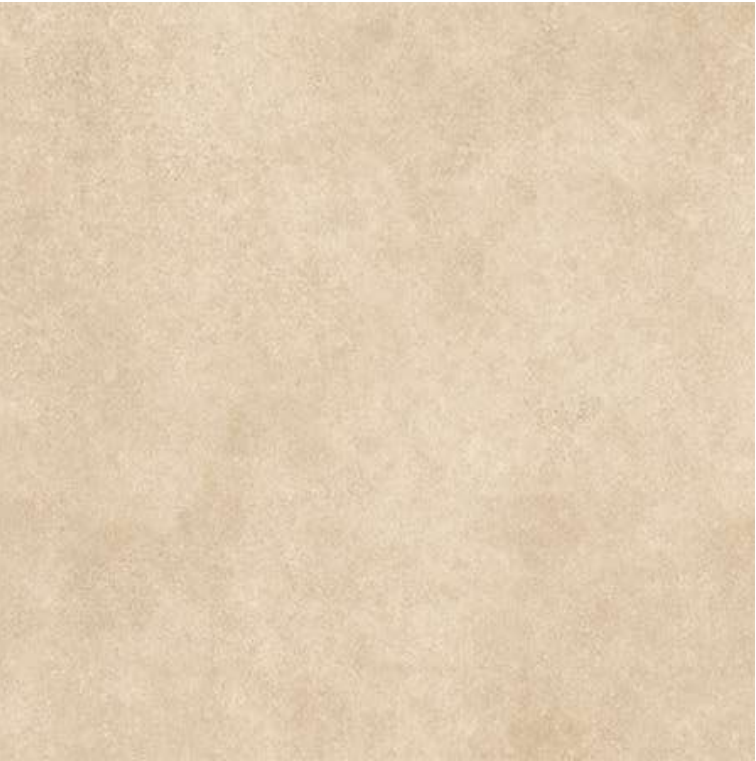
60x60cm | Matt 157.MA

Mornel Almond



60x60cm | Matt 236.MA

Mornel Beige



60x60cm | Matt 239.MA

Mornel Light Grey



60x60cm | Matt 622.MA

# Randomness

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Mornel Light Grey 60x60 cm





## MORNEL COLLECTION



**FLOOR:** Mornel Light Gray  
90x45cm

# Microcement Collection

*Finish : Matt*  
*Size : 60x60cm*

*Glazed Vitrified Tiles*

Microcement White



60x60cm | Matt 12D.MA

Microcement Grey



60x60cm | Matt 62C.MA

Microcement Green



60x60cm | Matt 65C.MA

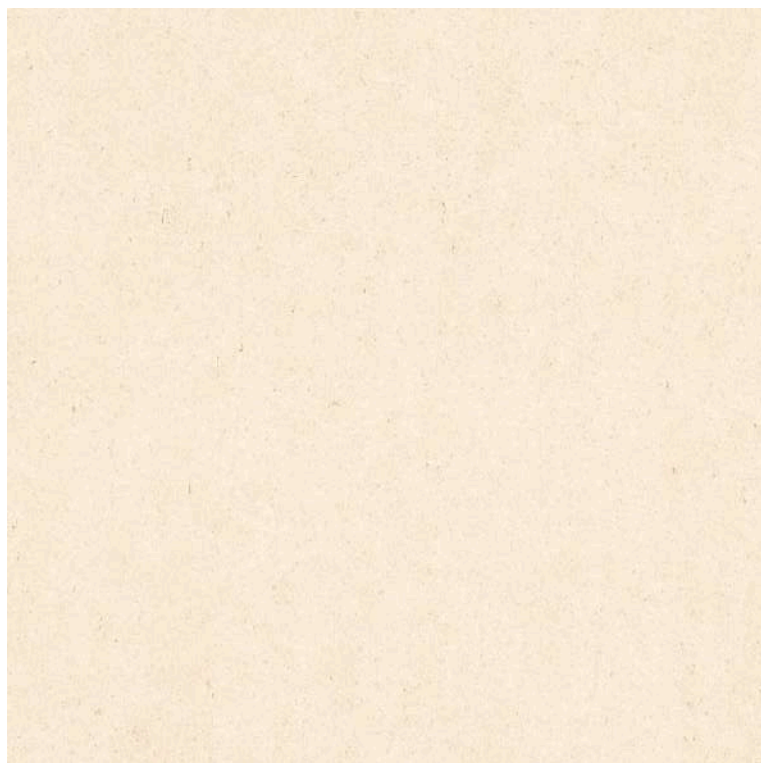


# Synapsis Collection

Finish : Matt  
Size : 60x60cm

Glazed Vitrified Tiles

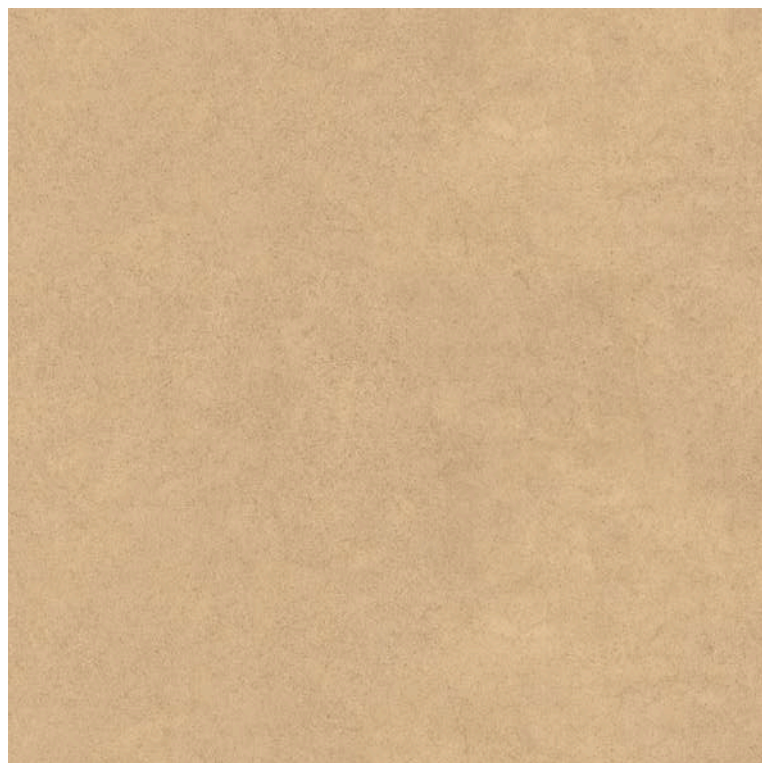
Synapsis Ice



60x60cm | Matt

15J.MA

Synapsis Avalon



60x60cm | Matt

2BL.SM

Synapsis Almond



60x60cm | Matt

86J.MA

Synapsis Grey Cement



60x60cm | Matt

61J.MA



# Cement Titanium Collection

Finish : Polished I Satin Matt  
Size : 60x60cm

Glazed Vitrified Tiles

Cement Titanium Green



60x60cm I Polished 5BD.PL

Cement Titanium Gray



60x60cm I Polished 6BD.PL

Cement Titanium Gray



60x60cm I Satin Matt 6BD.SM



## CEMENT TITANIUM COLLECTION



**WALL:** Cement Titanium Gray  
60X60cm

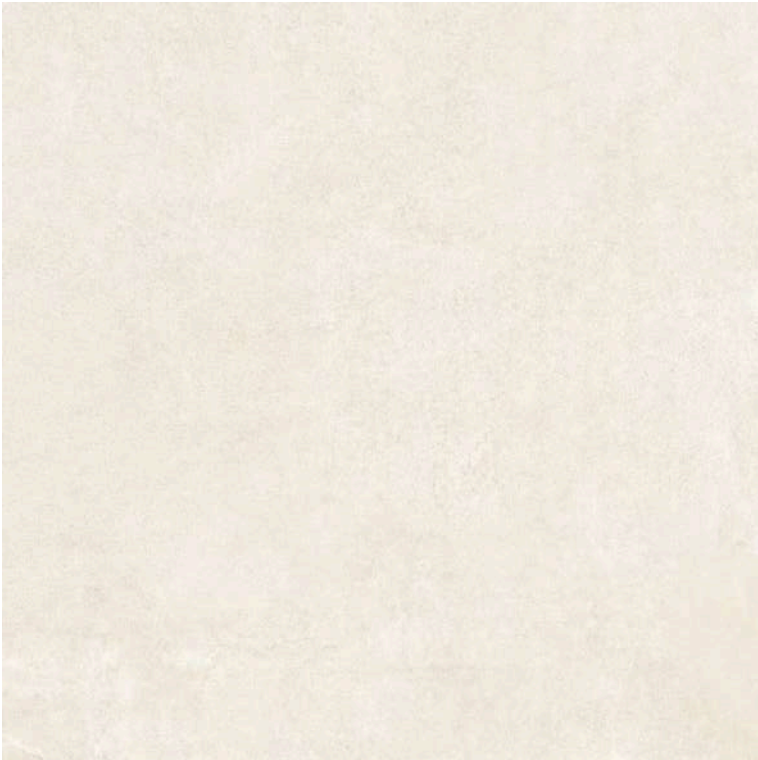


Legend Collection

Finish : Matt  
Size : 60x60cm

Porcelain Tiles

Legend White



60x60cm | Matt 94/124

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Legend Light Brown



60x60cm | Matt 94/477

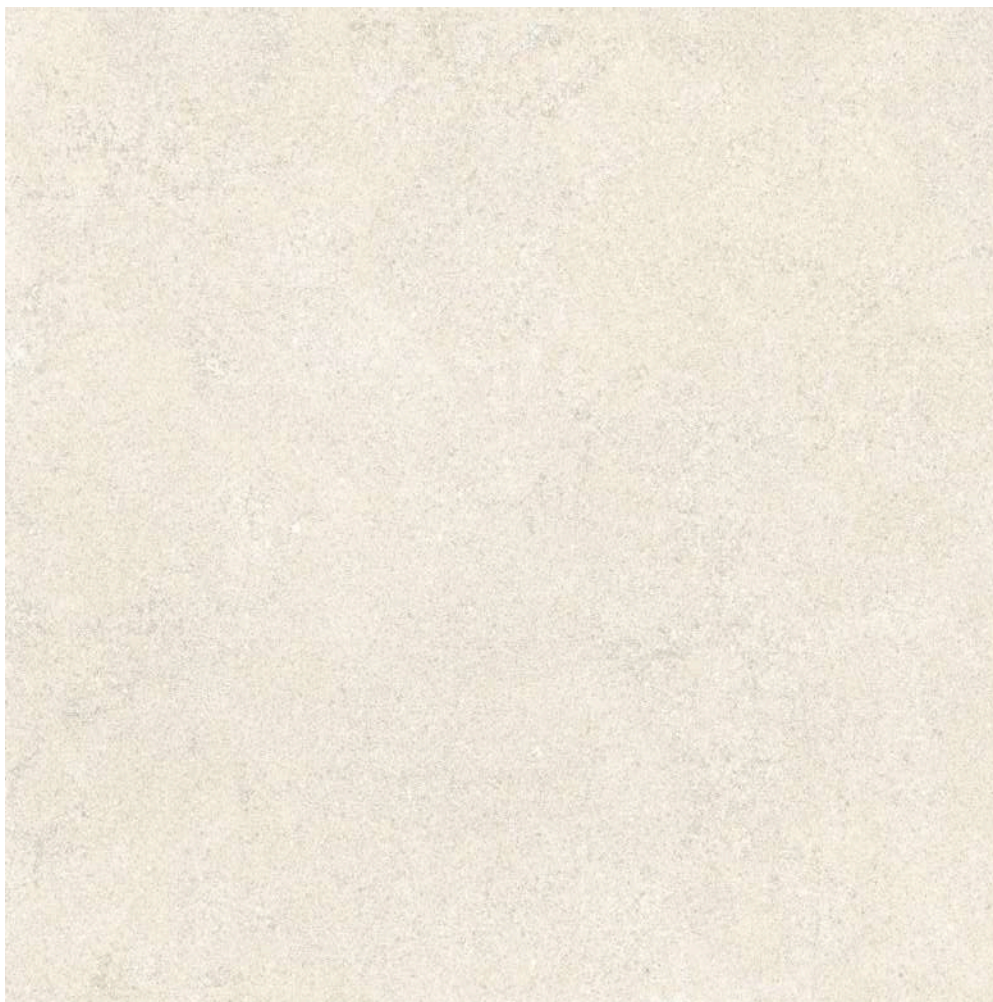
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*Finish : Matt*  
*Size : 60x60cm*

*Porcelain Tiles*

## Minuit-Ivory



60x60cm | Matt

145.MA

## Oxis Collection

*Finish : Matt*  
*Size : 60x60cm*

*Porcelain Tiles*

### Oxis Grey



60x60cm | Matt

7HL.SM



Urban Style Collection

Finish : Matt  
Size : 60x60cm

Ceramic Tiles

Urban Style Silver



60x60cm | Matt 9JP.MA

Urban Style Grey



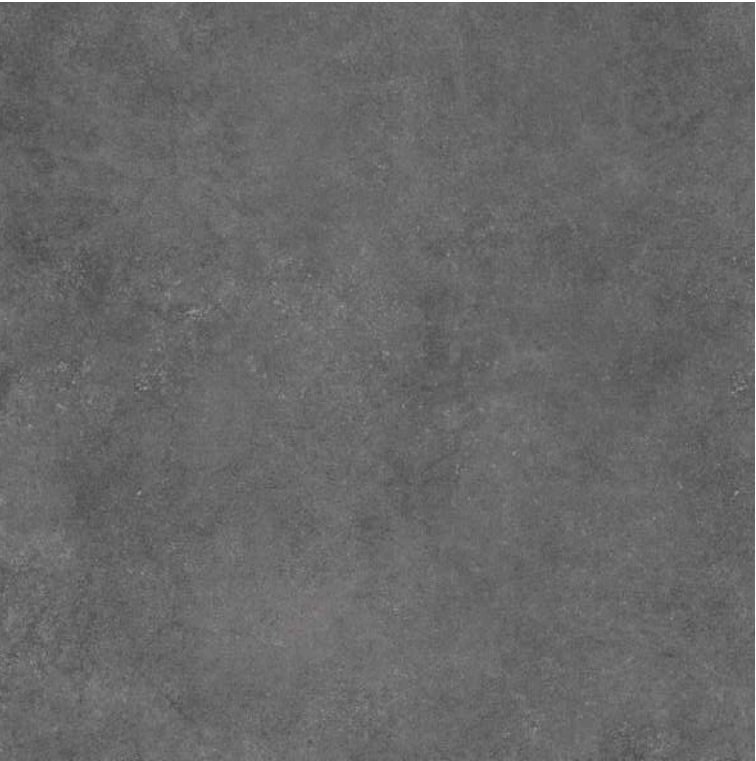
60x60cm | Matt 9JQ.MA

Urban Style Anthracite



60x60cm | Matt 6JQ.MA

Urban Style Black



60x60cm | Matt 6JP.MA



## URBAN STYLE COLLECTION



FLOOR: Urban Style Anthracite  
60X60cm



Urban Style Collection

Finish : Matt  
Size : 60x30cm

Porcelain Tiles

Urban Style Smoke



60x30cm | Matt 1JP.MA

Urban Style Silver



60x30cm | Matt 9JP.MA

Urban Style Pearl



60x30cm | Matt 1JQ.MA

Urban Style Collection

Finish : Matt  
Size : 60x30cm

Porcelain Tiles

Urban Style Beige



60x30cm | Matt 7JP.MA

Urban Style Almond



60x30cm | Matt 7JQ.MA

Urban Style Brown



60x30cm | Matt 8JQ.MA



Urban Style Collection

Finish : Matt  
Size : 60x30cm

Porcelain Tiles

Urban Style Natural



60x30cm | Matt 8JP.MA

Urban Style Grey



60x30cm | Matt 9JQ.MA

Urban Style Anthracite



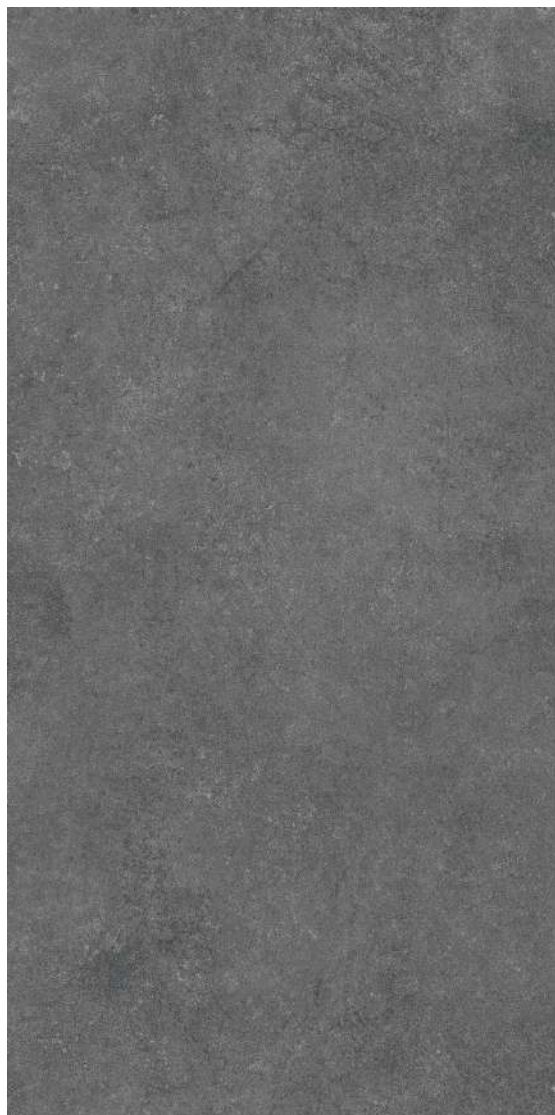
60x30cm | Matt 6JQ.MA

## Urban Style Collection

*Finish : Matt*  
*Size : 60x30cm*

*Porcelain Tiles*

Urban Style Black



60x30cm | Matt

6JP.MA

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# Randomness

Urban Style Gray 60x30 cm



## URBAN STYLE COLLECTION



**FLOOR:** Urban Style Grey  
60X30cm



# Adagio Collection

Finish : Matt  
Size : 60x60cm

GVT Tiles

Adagio Light Grey



60x60cm | Matt

94/647

Adagio Black



60x60cm | Matt

94/677

Adagio Collection

Finish : Matt  
Size : 60x30cm

Ceramic Tiles

Adagio Light Grey



60x30cm | Matt                      0AD/647

Adagio Grey



60x30cm | Matt                      0AD/623

Adagio Brown



60x30cm | Matt                      0AD/430



San Vincent Collection

Finish : Semi Gloss  
Size : 60x30cm

Porcelain Tiles

San Vincent Ivory



60x30cm | Semi Gloss      SAN/337

San Vincent Beige



60x30cm | Semi Gloss      SAN/448

San Vincent Grey



60x30cm | Semi Gloss      SAN/636

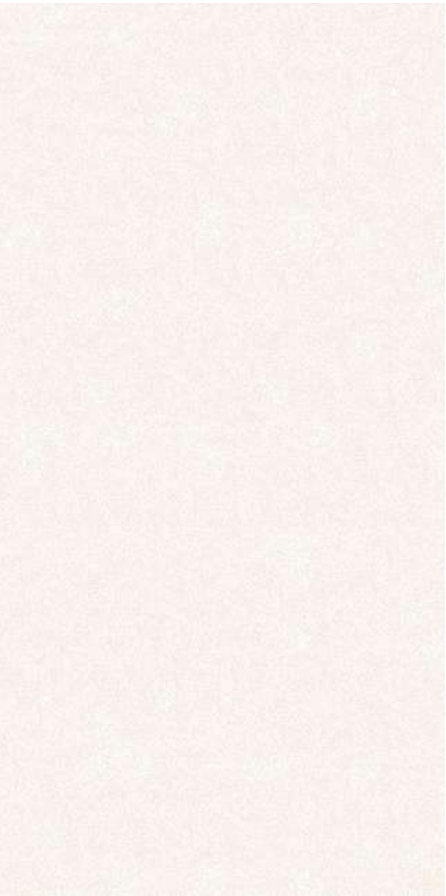
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Domo Collection

Finish : Matt  
Size : 60x30cm

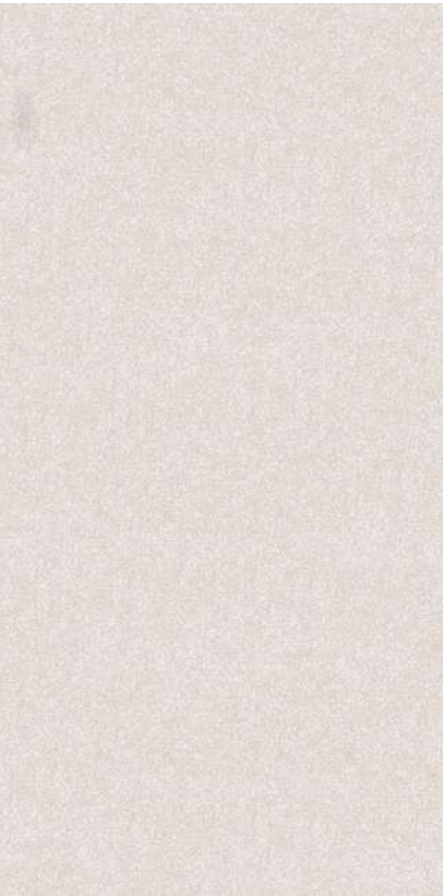
Glazed    Vitrified Porcelain Tiles

Domo White



60x30cm | Matt                      117.MA

Domo Ivory



60x30cm | Matt                      139.V  
S

Domo Natural



60x30cm | Matt                      149.VS

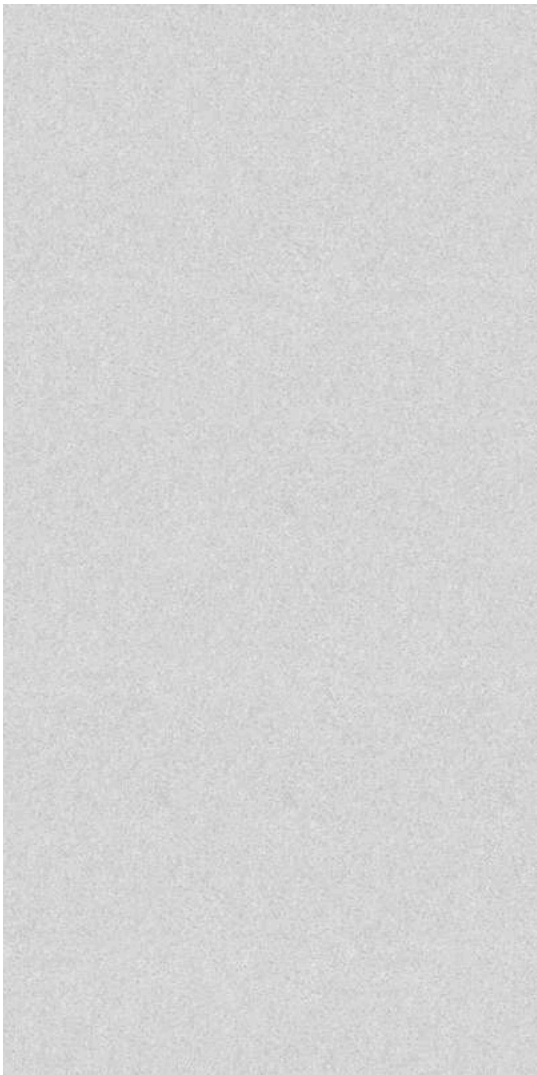


Domo Collection

Finish : Matt  
Size : 60x30cm

Glazed   Vitrified Porcelain Tiles

Domo Grey



60x30cm | Matt

602.VS

Domo Black



60x30cm | Matt

607.VS

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**Sena Collection**

*Finish : Semi Gloss*  
*Size : 60x30cm*

*Glazed   Vitrified Porcelain Tiles*

Sena Grey



Sena Black



60x30cm | Semi Gloss

637.CT

60x30cm | Semi Gloss

639.CT

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## SENA COLLECTION



**FLOOR:** Sena Grey  
60X30cm

# Niche Insignia Rendering Collection

Finish : Matt  
Size : 60x30cm

Glazed Vitrified Tiles

Rendering Ivory



60x30cm | Matt 22SM.MA

Rendering Brown



60x30cm | Matt 82SM.MA

Rendering Grey



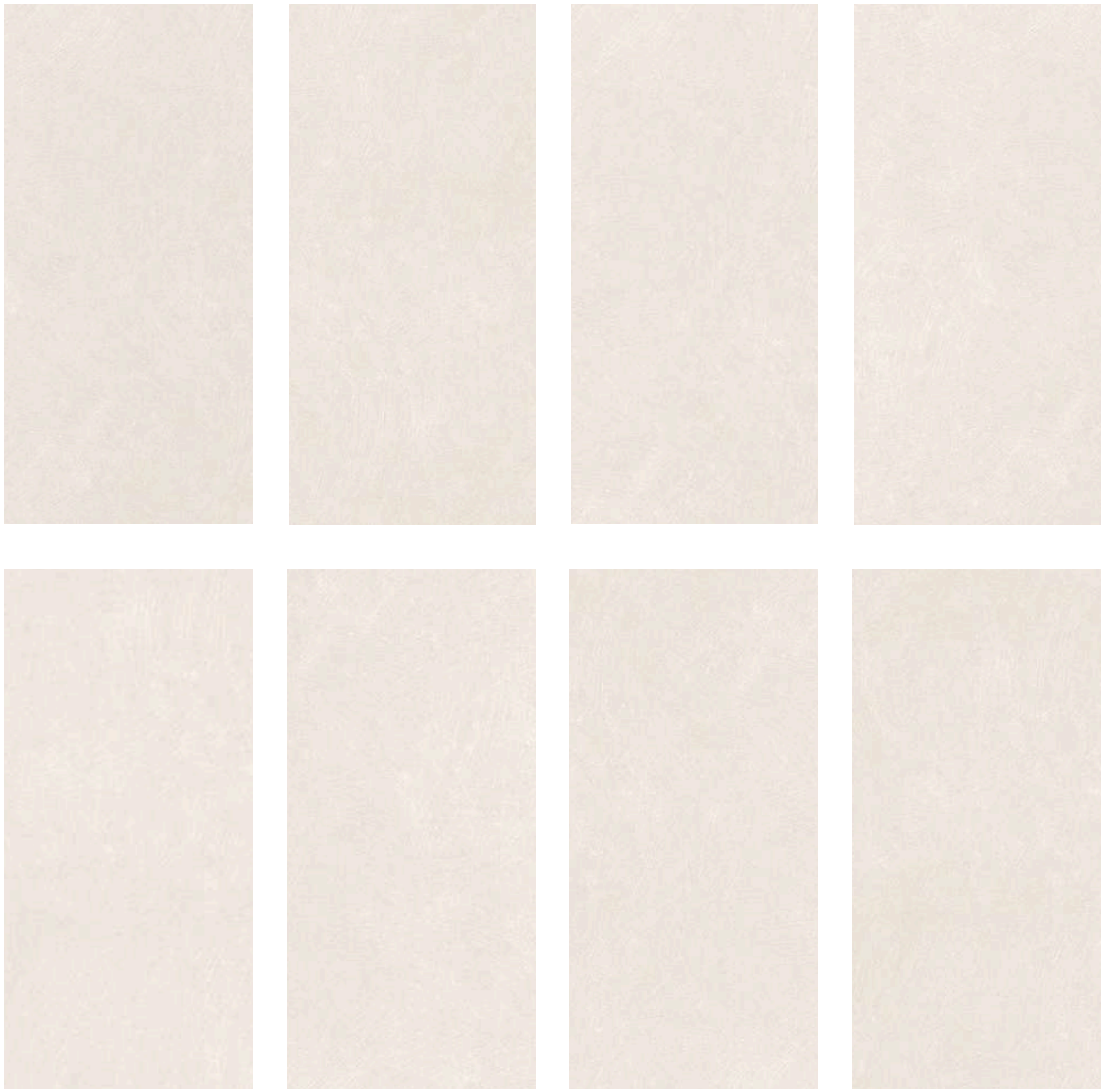
60x30cm | Matt 62SM.MA



# Randomness

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Rendering Ivory 60x30 cm



Niche Insignia Evolution Collection

Finish : Matt  
Size : 60x30cm

Wall Tiles

Evolution Beige



60x30cm | Matt

22SP.MA

Evolution Ivory



60x30cm | Matt

18SP.MA

Evolution Natural



60x30cm | Matt

61SP.MA



## EVOLUTION COLLECTION



**FLOOR:** Evolution Beige  
60X30cm



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